Drastic Penalties Imposed by Railroads Go Into Effect; Relax Congestion.

Washington, D. C., Dec. 15.—Drastic regulations adopted by the railroads went into effect today with the approval of the interstate commerce comission as emergency measures to relieve the shortage of freight cars which for months has been a brake on the country's commerce and affected the high cost of living. The remedy is the rancoads' own, proposed by the car service commission, the American Rail-

Service commission, the American Railway association and formally approved by the federal commission.

The first regulation provides that a consigner may have the assail two days to unload a car and that thereafter demarrage shall be charged at the rate of \$1 for the first day, \$2 for the second, \$4 for the third and \$5 for the fourth and each succeeding day. Heretofore the charge has been uniformly \$1 a day and many consigners, notably automobile concerns and coal dealers, are declared to have been glad to perform the compared favorably with warebouse charges.

Another order increases the daily restal paid by railroads to each other for cars from 5 to 75 cents per car, or about 70 percent.

Cars Gint Railroad Yards. southern and western roads. Reports to
the interstate commerce commission
show that they glut the railroad yarg's
and sidings of most eastern lines and
many in the middle west. The trend of
traffic, because of the European demand for American goods, has been
overwhelmingly toward eastern seaports. The rise of the price of coal is
attributed almost wholly to the car
shortage, nided by the alleged activities
of speculators.

An order for the return of coal cars
to their owners, leaded or empty, was
issued several weeks ago by the car
service commission to meet this condition.

Congestion Alreads Relieved.

Congestion Already Relieved. Congestion Airendy Relieved.
In respect to foodstuffs the same mituation is said to have applied, aithough it has been less acut. In cultivard saids of the middle west the relief of congestion, under these and related orders is said to have been marked. Thus at Detroit, within a month the number of loaded cars in the railread yards awaiting unloading is said to have fallen from 25,000 to 15,000.

#### Christmas Packages For New Mexico Soldiers to Be Forwarded Without Cost

Albuquerque, N. M., Dec. 15 .- Packages containing Christman gifts for New Mexico soldiers on border duty

New Mexico soldiera on borior duty will be transported from designated New Mexico cities at the expense of the adjutant general's department and free of cost to the senders.

Notice has been given by Adjt. Gen. Harry J. Herring that Caristmas packages intended for New Mexico troops on the border are to be sent in built to border points from Roswell, Silver City, Albuquerque, and Las Vegas Parties sending Christmas packages will send them to the nearest of the points mentioned where they will be looked after by officers stationed there. The officers to be in charge of sending the packages will be Roswell Lieut, Harold Hurd; Silver City, Capt. Carl Hinton: Las Vegas, Maj. L. W. Ilfeld, Albuquerque, Maj. M. L. Stern, From these places the packages are to be sent in care of Col. E. C. Abbott, first New Mexico infantry, Columbus, N. M., or Capt. Charles M. de Fremond, battery A. New Mexico national guard, Fort Hilss, Tex.

#### CAKE AND PIE MOVEMENT GAINS MOMENTUM DAILY

Christmas cake and ple movement for differs some to gain immentant dally, and source of home made duffler running dally and here seems to be soon any moor that if the gain some must be about any moor that if the gain some must be alletted time, bec. 21, when minibations must be delivered at the lar of commonce, there will be shough wide at least one piece of calc or piece of calc or piece of calc or piece at the calcular disks and piece of calc or piece at the calcular disks are premised reserved since the calcular disk are premised reserved in Thursday's Herald.

Soldiers Attention.

Four Christmas Dinner will not be implete without a Souvenir Menn, including Roster from Ellis Bros Printing Co. 119 S Oregon St. Adv.

Brighten the name with Sole Proof Colored Varnishes. Lander Lumber Co.

Roy Croft Shop Mrs. E. B. Rumssy
Mrs. S. N. Satherland
Mrs. Jessen
Mrs. H. P. Corbin
Mrs. O. M. Kuster
Mrs. Joseph B. Horrsthal
Mrs. Jessenh B. Horrsthal
Mrs. C. R. Johnson
Jers. Taul Lisso
Paler. H. G. Massen
Mrs. H. Conger Pratt
Ellis Hess. Printing Co.
Patter Drag Co.
Mrs. Edward C. Hickbook
Mrs. R. Rosenbitum
Mrs. J. Mouros Procitor
Mrs. Edward C. Hickbook
Mrs. R. Rosenbitum
Mrs. T. R. Nosbi
Mrs. John Reese
Mrs. P. R. Koeney
Mrs. J. P. Woodoon
Mrs. E. R. Koeney
Mrs. J. P. R. Koeney
Mrs. J. P. Woodoon
Mrs. K. H. Aber
Mrs. J. B. Rugers
Mrs. J. B. Rugers
Mrs. J. B. Rugers
Mrs. J. B. Rugers
Mrs. J. W. N. Shitton
Xra. W. G. Welz
Mrs. Geo. W. Mark
Mrs. Geo. Wright
Mrs. F. A. Maylisw
Mrs. J. Heron
Mrs. J. Heron
Mrs. J. Heron
Mrs. J. Heron
Mrs. J. Welz
Mrs. Courtensy Hallagh
Mrs. J. W. Larvelinen
Mrs. J. A. Edditi

THE products of The Reycroft Shops offer an opportunity for you to give gifts that have character and individuality. Articles for either men or women. Hund made, of Copper or Leather, in designs that are

per of Leather, in designs that are novel, yet practical. FOR MEN we mention—Ash Trays, Tobacco and Cigar Jars, Pipe Knock-ers, Ink Pots, Desk Calendars, Desk Sets, Collar Bags, Bill Folds, etc. FOR WOMEN—Such articles as Nut

Sets, Tuble Mats, Book Ends, Cau-dle Sticks, Hand Bags, etc. We especially mention a Nut Set consisting of 14 pieces—Nut Bowl and Six Individual Dishes, Six Picks and Server-all of pure Copper: ha Lammered. Priced \$12 - (First Floor)



THE MESA AVENUE AND SAN ANTONIO STREET ENTRANCES HAVE BEEN COMPLETED AND ARE NOW OPEN TO THE PUBLIC.

Send Us Your Mail Orders

PLEASE REMEMBER THAT WE WILL NOT BE OPEN EVENINGS BEFORE CHRISTMAS WITH THE EXCEPTION OF SATURDAYS.

Phone Orders Promptly Filled

# The Next-To-Last Saturday Before Christmas

### A Great Business Going On Upon A Man's Word--

N these eventful days, great financial affairs are concluded upon a man's word, without a coin being seen.

Millions of dollars change hands by a little piece of paper about the size of a man's hand, bearing the man's

All these days this Store is thronged with people, some of whom select what they want to be sent home and paid for when convenient, while others prefer to pay down on the spot the just value and carry away their purchases.

It is noteworthy that the business-

#### —Is All Done on a Man's Word

the whole transaction being concluded upon the honor of the seller of the goods as to quality and value, and upon the worthiness of the purchaser when goods are charged to an account.

Such confidence between man and man have created this Store and proved its character by years of endeavor.

That's the reason we lay in large stocks of good goods, and it explains why the business grows larger and



#### Sterling Ware---The Ideal Gift

THE Gift for a lifetime for which A every woman yearns, Shown in a carriety from which the most diseriminating may choose the desired

Bread Trays, Sandwich Trays, Cheese and Cracker Dishes, Vases, Candlesticks, Bon Bon Dishes, Creamers and Sugars, Sets of Coffee Cups, Coffee Service, Bread and But-\$1 to \$35

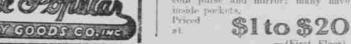
#### Imported Pottery

HOLLAND, Spanish, Danish, such as Flower Bowls, Pitchers, Vases, Tea Pots, Trays, Placques, Urns, Incense Burners, Pin Trays, Sugars and Creamers. Candlesticks If you want a useful gift that son't be duplicated, you will do well to see this assortment.

\$1 to \$15 -(First Floor)

# Elbert Hubbard





Christmas Trees For Sale

TOMORROW on our great Second Floor we offer a solid earload of the most beautiful Christmas Trees ever brought to El Paso. Many handsome Balsam Trees in the lotthe branches so evenly distributed that you will / marvel at their beauty. Buy them Saturday-we will ticket the trees with your name and address and hold them until you are ready to accept same. -(Second Floor)

### **Useful Gifts** For "Him"

HUMIDORS-Beautifully finished wood, with metal or porcelain linings. Ideal for the smoker All popularly priced. SHAVING STANDS—Silver plated

-brush, mug and adjustable mirror. See these before purchasing "his" gift. Prices range from-

\$2 to \$12.50 -(First Floor)

#### Silver Plated Ware Makes Pleasing Gifts



Titer and useful qualities appeal to every woman of refinement. Our assortment includes all the desired pieces, in shapes and designs that you'll enthuse over. English and Hammered finishes; all are heavily silver plated and fully guaranteed. BREAD TRAYS & ROLL BAS-

KETS-Plain or piercel designs, at .... \$2.95 to \$5.00 SUGAR & CREAMERS-Lovely new designs that are priced at ......\$2.75 to \$8.50 PLOWER BASKETS-That will make acceptable gifts.

NUT BOWLS In three tive designs, at ... \$3.5. to \$6.00 WATER PITCHERS In a host

Cream Sets, in fact every article dinner service, and all priced as low as is consistent with quality.

### Smok'g Sets For Men

THE ideal gift for the man who Brass, in entirely new finishes, that barmonize with any room. Useful, practical and lasting. Sets or Stands, priced at

\$3.50 to \$18.50 Hamidors, Smoking Articles, Malch Boxes, Ash Trays, Cigar Jurs, etc., all at popular prices, - (First Floor).

### Hand Bags For Gifts

O NE can never go wrong when giving a Hand Bag, for a wom-DRAW STRING BAGS OF SILK OR VELOUR-Hand beaded, in beautiful and fantastic designs. Priced

at \$3.50 to \$25 VELOUR OR SILK BAGS-With Dutch Silver, or self frames. They'll make ideal gifts. Priced

at \$2 to \$15 KNITTED BAGS - Are superbly stylish. Shown here in an endless variety of colors and combinations Expertly made; beautifully silk riced \$3.50 to \$18

LEATHER HAND BAGS—The kinds that don't go out of style; made of real goat, Morocco or seal leathers, in practical shapes; self covered or metal frames; silk fined; fitted with coin purse and mirror; many have

-(First Floor).



### XmasLeatherNovelt's That's Sure To Please

Waiting at the Chinney.

POCKET BOOKS are here in all the favored leathers; black or all the wanated colors; compact, dressy, style \$1.00 to \$12

TRAVELING CASES—For either men or women. Fitted in ivory, ebony or metal accessories. Cases are band made, of real leather; silk lined. Constructed with the idea of compactness, atility and \$3.50 to \$35 LEATHER ARTICLES Leather Deak Sets, Sewing Baskets Music Rolls, Card Cases, Bill Folds, Collar Bags, Shirt Folds, Button Boxes, Manicure Rolls, Cleck and Watch Cases, Cigar and Cigarette Cases, Portfolios, Poker Sets, etc. All priced

to please almost every purse. POKER SETS-Compactly made, with spaces for 100 to 500 chips, and 2 to 4 decks of cards. Leather covers or wood boxes. — (First Floor).

#### GiftSuggestionsFrom **TheGreatStreetFloor**

EGYPTIAN FLOWER SACHET BAGS - That every woman loves Priced at 25c to \$2.50 CHRISTMAS BOXED PERFUMES - Toilet Was ters, Soaps, and Sachet Powders. Imported or American made. Prices

25c to \$15 WOMEN'S "SAMPLE" NECKWEAR - 50 dozen pieces, in exquisite new styles, Fashioned of Broad-eloth, Lace or Net, Two ex-

tra special lots, at 15c @ 25c PARISIAN IVORY — Odd pieces or matched sets tifts sure to please, Priced

25c to \$10 FANCY SATIN OR TAF-FETA RIBBONS - 500 pieces; 4 to 6 inch widths. Suitable for Christmas (aney work, hair bows and sashes. Extra good value. 25c at the

### Preparedness In Furs For Christmas Giving

CHRISTMAS seem to shine brightet at the portals of the Fur Salons; and properly so, for this is the place of the "rightest" gift for al-most every member of the family. Mother would like furs, so would big sister and little sister-and Mrs. New-wife. "Popular" furs given to them will menn not only fur-



but that they are the hest furs, carefully selected piece by piece and truly labeled "Popular" fur experts never relax their vigilance. They have been intent for months on securing the finest furs to be had in America. Customers tell us we have succeeded splendidly.

Besides, these furs were ordered in large quantities at the right time and at the early prices. Therefore, all advanced wholesale costs have been so far evaded, as may be judged by these representative examples. And tomorrow, choose from our entire stock of Furs and 1-4 Off Fur Conts: at - (Fifth Floor)

#### Petticoats Of Silk At \$2.95

L OVELY Silk Petticents. stanning manner, of soft messaline, in a quality that will wear and give the best of satisfaction, All the wanted colors represented in the lot. Every one is a regular \$3.95 "Popular Special," While they last, your choice \$2.95

#### Kimonos Of Cor'roy \$2.25

B KAUTIFUL Kimonos of excellent quality Corduroy, in Pink, Coral, Rose, Copenhagen and other colors dear to the heart of the woman who "loves" daintiness. The newness of the styles and quality of the fabrics make them exceptionally good values at the special Saturday

## Warm Winter Coats Remarkable Values \$19.50

QUITE a variety in this collection at \$19.50—you'd expect to see them marked \$25.00 or \$29.50—and they are coats no woman will duplicate outside "The Popular. Long, comfortable coats in black and a variety of goodlooking mixtures. Nearly all cut with flare and finished with new collars. Many belted styles in the lot. They are unequaled, at \$19.50 each. -(Fifth Floor)

# Gossard Laced-in-Front Corsets, at Old Prices--Mammoth Savings

VEN though practically all merchandise has been inreceased in price the past year, Gossard Corsets have remained the same to you. It is only the determination of the H. W. Gossard Co., to maintain the quality of Gossard Corsets which forces them and us to make some slight increases in their price beginning January, 1917.

Because of our rather large purchases the past year we have been allowed to stock heavily on regular stock models -all new-just in from the factory.

We are going to let our customers share with us in the savings. Purchase your corsets NOW before January. And remember our allotment, while large, will be sold quickly. Below we quote the "new prices" and the "now prices." Gossard style-Gossard quality-Gossard workmanship -Gossard comfort and front lacing are in each model and the savings are large enough to warrant your buying more than one corset at this time.

> NEW PRICE NOW

Gossard-Models That Will Soon \$2.50 \$2.00 Gossards That You Have Worn Which Will Retail 3.00 at

Gossards in Many Models-Yours Probably, Soon 4.25 Gossards That Have Been Great

5.00 4.00 Sellers, Soon Gossards in Standard Models That Will Be

Gossards in Faney Materials. Soon Gossards of Great Values Will 10.00 8.50

Above \$10.00 there will be no material change in quality or style, the scale of prices prevailing as before, \$12.50, \$16.50, \$18.00 and \$25.00.

Naturally our store will be a very busy place with many other sales in progress but you will be given the same careful fitting service during this saving sale as you have always received here.

Early buyers naturally have the best selection—the most complete stocks to select from -so we arge you to come in Saturday by all means. -(Fourth Floor).

## \$15, \$20, \$25, And Higher Priced Hats For Women, At Only \$5

EVERY Hat in our Millinery Section, formerly marked \$15, \$20, \$25 and a few higher priced ones, will be included in this group tomorrow. The values are remarkable because every hat in stock is less than a month old. Hats in almost every color, shape or style in demand at the moment will be found in the lot.

Dress Hats...... Theater Hals..... Dance Hats.... Evening Hats.... Traveling Hats.....



# Our Parcels Post Station Opens Monday Morning

OR the convenience of our customers we will open Monday on our Mezzanine Floor, a U. S. Parcels Post Sub Station and Accommodation Desk, where all packages may be wrapped, weighed, stamped, addressed and mailed. Take advantage of it.

# Toy City @ Dolldom Bring The Children To It!



Let them see two, going into ET them see the Animals, Noah's Ark. Let them see the Bears, Pigs, Elephants, Goats, Cats and Dogs. Let them see the Railroad Trains, Fire Engines, Hook and Ladders, Automobiles, and Coal Wagons. Let the little girls see the dolls and

pick out the kind they want. Let them wander around in Toy City in the Basement, and have a good time playing with the wonderful joy making toys, riding in the Trieveles or writing on the Blackboards. Let them see all of the toys and dolls of which we have the largest stock in the entire Southwest. -(Basement)